



26.2 / 13.1 / RELAY / 10K / 5K

P.O. Box 194 | Salem, Missouri 65560 | contact@heroesmarathon.com
www.heroesmarathon.com

Dear Friend,

An exciting event is coming to our area again! On November 20, 2021, we will be hosting our 6th Annual Honoring our Heroes Marathon, Half, Relay, 10K & 5K! Runners and walkers will meet at the Lions Club Park in Rolla, and be bussed to the Dent County Commons in Salem to begin their 26.2 mile run back to Lions Club Park to cross the finish line! Half Marathoners will cover half of the distance, while the 10K and 5K is held in and around Lions Club Park. All along the route, fans will be cheering their runners on!

This event will boost tourism! Our website (heroesmarathon.com) will link to both Rolla and Salem Chamber's websites and promote staying, playing, and spending locally! Runners from all over Missouri, the Midwest, even internationally, are invited to attend and will converge on Rolla, bringing their tourist dollars with them. In addition, our active military and veterans will be honored that day, and 100% of funds raised will be donated to local area veteran's causes, such as the Dent County Veteran's Emergency Fund.

We ask your support of our endeavor! Sponsorships are available by sponsorship levels and your logo or name will be advertised on our website, race magazine, Pasta Party, to name a few; this is a great way to provide publicity for your business for a small cost (please see enclosed document). In addition we ask businesses to post our flyer to advertise our event. We will need a great many course volunteers to man the aid and water stations. We also seek in-kind donations for goody bag contents, or of snacks/drinks. In-kind donations will be assessed by value and sponsors will be assigned the appropriate sponsorship level.

We appreciate any assistance you may be able to provide for this worthy event! Please do not hesitate to contact us. The Honoring our Heroes Marathon Board looks forward to hearing from you!

Sincerely,

2021 Honoring our Heroes Marathon Board



HEROESMARATHON.com



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2021 SPONSORSHIP FORM

SPONSORSHIP DEADLINE: 10/15/2021

Mail form to Honoring Our Heroes Marathon, P.O. Box 194, Salem, MO 65560
or email to contact@heroesmarathon.com

Organization Information:

Organization Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone Number: (____) _____ - _____ Email Address: _____

These are general guidelines. We gratefully accept contributions of any level and will work with your organization to provide recognition for your contributions.

SPONSORSHIP LEVELS	AMOUNTS/VALUE	RACE SHIRTS	RACE MAGAZINE	WEBSITE	BANNER	AD IN RACE MAGAZINE	BOOTH AT RACE EXPO (FRI.)
PRESENTING SPONSOR	\$1,000+	<input checked="" type="checkbox"/> LOGO	<input checked="" type="checkbox"/> LOGO	<input checked="" type="checkbox"/> LOGO	<input checked="" type="checkbox"/> LOGO	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
PLATINUM	\$500 - \$999	<input checked="" type="checkbox"/> LOGO	<input checked="" type="checkbox"/> LOGO	<input checked="" type="checkbox"/> LOGO	<input checked="" type="checkbox"/> LOGO	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
GOLD	\$200 - \$499		<input checked="" type="checkbox"/> LOGO	<input checked="" type="checkbox"/> LOGO	<input checked="" type="checkbox"/> LOGO	<input type="checkbox"/> +\$50	<input type="checkbox"/> +\$100
SILVER	\$100 - \$199		<input checked="" type="checkbox"/> LOGO	<input checked="" type="checkbox"/> LOGO	<input checked="" type="checkbox"/> LOGO	<input type="checkbox"/> +\$50	<input type="checkbox"/> +\$100
BRONZE	\$50 - \$99		<input checked="" type="checkbox"/> NAME	<input checked="" type="checkbox"/> NAME	<input checked="" type="checkbox"/> NAME	<input type="checkbox"/> +\$50	<input type="checkbox"/> +\$100
MEDIA	In Kind Media Coverage		<input checked="" type="checkbox"/> LOGO	<input checked="" type="checkbox"/> LOGO	<input checked="" type="checkbox"/> LOGO	<input type="checkbox"/> +\$50	<input type="checkbox"/> +\$100

Sponsorship Type:

1. PRESENTING PLATINUM GOLD SILVER BRONZE MEDIA

2. SPONSORSHIP IN-KIND DONATION PROVIDING SERVICES

If In-Kind Donation is checked, please specify description: _____

If Providing Services is checked, please specify description: _____

3. Will you have items to be put in the runners' goodie bags? Y N

4. AD in Race Magazine?* Y N 5. Booth at Race Expo at Pasta Party?* Y N

\$ _____ Sponsorship Amount/Value

\$ _____ Race Magazine Ad Fee*

\$ _____ Race Expo Fee*

Total Amount Enclosed: \$ _____

Check Payable to "Honoring Our Heroes Marathon"

* See fee in chart above.

Signature of Sponsor

____/____/____
Date